



GONG HEI FATT CHOY! DAN-D-PAK IS A HIT AT CHINESE NEW YEAR EVENT IN VANCOUVER

February 12, 2008

A crowd of 170,000 visited International Village at Tinseltown in Vancouver to celebrate Chinese New Year over the weekend. Dan-D-Pak was there to greet all attendees with a game wheel, samples of Dragon Boat Mix, Wasabi Rice Crackers and Pucks, a product sale with Chinese New Year items such as dates, nut mixes and cashews, as well as a draw for a portable DVD player.

Our game wheel was hit especially with young children and families. Prizes included rice crackers, a Dan-D-Pak reusable red shopping bag, and the grand prize of Honey Dates! Line-ups were so long that it took many Dan-D-Pak team members to manage the line alone.

Coupons were also distributed that featured discounts on trail mixes, rice crackers, honey dates and cashews.

To celebrate the Year of the Rat, there were many performances and live shows on the main stage such as dancers, talent shows, singers, Taekwondo demonstrations, and of course the traditional lion dance. The show kept all visitors highly entertained as they watched the various performers and walked around to each booth.

It was a very busy weekend for us, but we were delighted to celebrate another new year with so many Dan-D-Pak fans. Gong Hei Fatt Choy!

-Dan-D Foods Ltd.